

Program	BS Media & Development Communication	Course Code		Credit Hours	3
Course Title	FOREIGN LANGUAGE (French/German/Chinese/Arabic) (Interdisciplinary)				
Course Introduction					
This course provides students with the skills necessary to communicate effectively in a foreign language. It emphasizes language acquisition, cultural understanding, and the practical use of language in professional and development contexts.					
Learning Outcomes					
By the end of this course, students will be able to:					
<ol style="list-style-type: none"> 1. Achieve proficiency in a foreign language, including speaking, listening, reading, and writing skills. 2. Develop cultural competence and an understanding of the sociocultural context of the language. 3. Apply language skills in professional and development communication settings. 					
Course Content				Assignments/Readings	
Week 1-16	The students will be required to choose one of the following foreign languages. The course content will be designed by the teacher. <ol style="list-style-type: none"> a. French b. German c. Chinese d. Arabic 				
Textbooks and Reading Material					
Teaching Learning Strategies					
<ol style="list-style-type: none"> 1. Class Discussion 2. Projects / Assignments 3. Group Presentations 4. Students led presentations 5. Thought Provoking Questions 6. Field Visits and Guest Speakers 					
Assignments: Types and Number with Calendar					
Assignments may include special reports, projects, class presentations, field work. The nature of assignment will be decided by the teacher as per the requirements of the course.					
Assessment					
Sr. No.	Elements	Weightage	Details		
1.	Midterm Assessment	35%	Written Assessment at the mid-point of the semester.		

2.	Formative Assessment	25%	Continuous assessment includes: Classroom participation, assignments, presentations, viva voce, attitude and behavior, hands-on-activities, short tests, projects, practical, reflections, readings, quizzes etc.
3.	Final Assessment	40%	Written Examination at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.